

Health Service Administration (HSER)

HSER 320 - *Health Care Systems and Trends I*

The course is an introduction to the health care delivery system in the United States. Classes will be conducted as forums of discussion emphasizing contemporary issues related to health care professionals, facilities, organization patterns, reimbursement and quality of care.

Credit Hours: 3. Prerequisites: Junior standing or permission of instructor.

HSER 340 - *Health Care Systems and Trends II*

The course is an analysis of administrative structures and inter-organizational arrangements among hospitals and other health care organizations. Issues for institutional, community and home settings for chronic care as well as services to the poor are addressed. Issues and problems related to the design, implementation, and evaluation of quality assessment and risk management programs in acute and non-acute health care settings are also discussed. The role of the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) and federal legislation in the development of quality assessment and risk management are also covered.

Credit Hours: 3. Prerequisites: Junior standing or permission of instructor.

HSER 350 - *Introduction to Health Service Administration*

Introduction to the principles for management for organizations that deliver health care services such as hospitals, nursing homes, multi-specialty clinics, and home health care agencies. Concepts and theories from the general management literature that are particularly helpful in organization and management of health care organizations will be surveyed.

Credit Hours: 3. Prerequisites: Junior standing or permission of instructor.

HSER 360 - *Health Care Economics*

The health care economy is of special interest because of its size in the US economy and because of the profound effect that health and the lack of health can have on every individual. This course provides a focused look at the economics of the health sector and the major issues that motivate the current attempts at health care reform.

Credit Hours: 3. Prerequisites: HSER 320 or HSER 340, or permission from the instructor.

HSER 380 - *Accounting for Health Service Management*

Review of standard accounting techniques and applications to reimbursement structures, regulatory mechanisms, cost control and budgeting. Applications to health service administration.

Credit Hours: 3. Prerequisites: HSER 320, HSER 350

HSER 410 - *Health Care Financial Management*

This course will review the financial issues in reimbursement structures, regulatory mechanisms, cost control and budgeting as it relates to health care.

Credit Hours: 3. Prerequisites: HSER 320, HSER 340, HSER 350, HSER 360, HSER 380

HSER 420 - *Managed Care and Insurance*

This course is designed to introduce the student to managed care as it exists in various forms in the United States today. The course includes a discussion of managed care structures, products, methods of reimbursement, and contracting enrollees, network providers, and/or services. The role of the health care administrator and the responsibilities of those under administrative span of control in a managed care environment are presented and illustrated through exercises and discussion.

Credit Hours: 3. Prerequisites: HSER 320, HSER 340, HSER 350, HSER 360, HSER 380

HSER 430 - *Health Care Marketing*

This course covers market research, strategy, and the strategic marketing process. Students will be introduced to the process of the development of marketing strategies and analysis in a health care setting. Topics include pricing, communication, distribution channels, and client motivation and services.

Credit Hours: 3. Prerequisites: HSER 320, HSER 340, HSER 350

HSER 440 - Legal Aspects of Health Service Administration

This course is an introduction to the law as it relates to health care settings. It provides an overview of health care law aimed at assisting students in developing an intuitive sense for what the laws will permit them to do, and for when to consult legal counsel. Unit Topics such as contracts, negligence, damages, workers compensation, litigation and trial proceedings will be covered.

Credit Hours: 3. Prerequisites: HSER 320, HSER 340. Corequisites: HSER 350, HSER 360, HSER 380.

HSER 450 - Health Policy

This course will consider major aspects of the American health care policy system and changes in that system, their impact upon health services organizations, and appropriate administrative strategies for responding to those changes.

Credit Hours: 3. Prerequisites: HSER 320, HSER 340, HSER 350, HSER 360. Corequisites: HSER 380, HSER 410, HSER 420. Recommended HSER 440.

HSER 460 - Managerial Epidemiology

The overall goal of this course is to increase the health professional's ability to analyze problems and make decisions based on application of epidemiological concepts and methods in a variety of settings and across a spectrum of disease topics. Social, physical and biological determinants of disease will be examined, and the epidemiology of selected infectious and chronic diseases will be studied in greater depth. Epidemiological tools to be presented include use of vital statistics, rates, and methods of descriptive, observational and experimental studies.

Credit Hours: 3. Prerequisites: HSER 320, HSER 340, HSER 360

HSER 470 - Seminar in Health Service Administration

This course will integrate theory and practice by examining issues and solutions to problems in the management of health services organizations. It functions as a capstone for the health services administration program, allowing students to apply coursework from across the curriculum.

Credit Hours: 3. Prerequisites: HSER 320, HSER 340, HSER 350, HSER 360, HSER 380, HSER 410, HSER 430

HSER 480 - Health Care Information Systems

Survey of the technology and processes used in management information systems. Role of management information systems in health care organizations.

Credit Hours: 3. Prerequisites: HSER 320, HSER 340, HSER 350, HSER 360, HSER 380, one (1) HSER 400-level course completed successfully

HSER 491 - Internship/Practicum

Placement in a health care agency and completion of a project in one or more areas of health service administration. Seminars for participant presentations will be conducted.

Credit Hours: 1-6. Prerequisites: HSER 320, HSER 340, HSER 360, and HSER 380